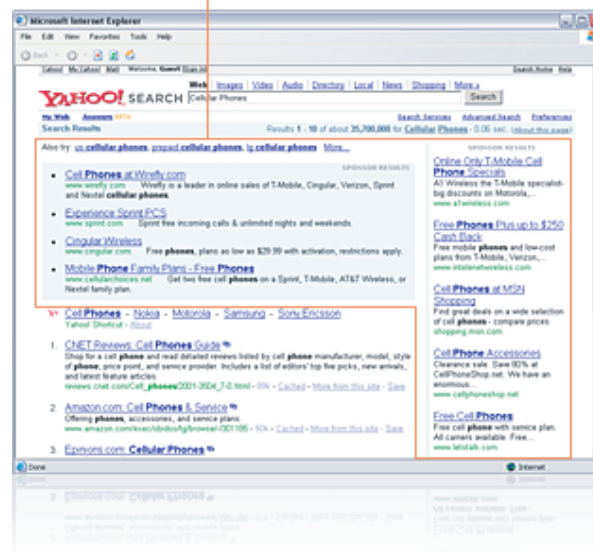


# Your new customers are out there. We'll help them find you.

Imagine if you could promote your business on the Web's most popular destination.<sup>1</sup> Well that's exactly what we can help you do with Sponsored Search. Sponsored Search displays your ads in search results on Yahoo!, where millions of people turn for the information, products or services they seek. In fact, research indicates Yahoo! is the search engine that's most influential to people's purchase decisions.<sup>2</sup>

Put your business here:<sup>3</sup>



For more information about how **eWareness** can help you make the most of Sponsored Search, call 321-953-2435 or email us at [info@ewarenessinc.com](mailto:info@ewarenessinc.com).

## SPONSORED SEARCH OFFERS A COST-EFFECTIVE WAY TO REACH CUSTOMERS.

Your ads will appear in search results when prospective customers search on your keywords. But you pay only when your ads are clicked.

## WE'LL DO THE WORK, SO YOU CAN FOCUS ON YOUR BUSINESS.

Our company has completed comprehensive training on managing Sponsored Search accounts, and we've demonstrated a high level of knowledge by passing the Yahoo! Search Marketing Ambassador test.<sup>4</sup> We'll be your personal account management experts so you can spend time on what's most important: running your business.

1. comScore Media Metrix 2.0, U.S. Internet Audience, July 2006.

2. Simultaneous Media Survey (SIMMVII), BIGresearch, February 2006, based on overall ranking across eight categories: Electronics, Apparel/Clothing, Car/Truck, Grocery, Home Improvement, Telecom Services, Medicines, Eating Out.

3. Site implementation may vary.

4. Yahoo! Search Marketing Ambassadors are not employees or agents of Yahoo!, nor are they endorsed by Yahoo!.