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President of area Web marketing firm to judge awards.

The Web Marketing Association has announced **Brian St. Ours** of Melbourne-based eWareness has been selected as a judge for the 10th annual international WebAward competition for Web site development.

The WebAwards is the standards-defining competition that sets industry benchmarks based on seven criteria of a successful Web site. It recognizes the individual and team achievements of Web professionals who create and maintain outstanding Web sites.

"Unlike other awards, the WebAwards is not a beauty pageant where only the design and name recognition is important," said **William Rice**, president of the Web Marketing Association. "Mr. St. Ours will play a critical role in setting the standard for Internet excellence by applying his expertise to each site he adjudicates."

St. Ours said in a press release: "For the past seven years, I have had the privilege of judging numerous sites based on the Web Marketing Association's well-defined evaluation process. This year's competition should be especially exciting as designers, agencies and companies from around the world vie for recognition in the momentous 10th annual international WebAward competition."

St. Ours, a Yahoo ambassador and Google advertising professional, has been involved with Web-based marketing for more than a decade.

eWareness is a U.S. veteran-owned Web communications company specializing in offering Web-based marketing, advertising and public relations services to companies and government agencies in an effort to increase their online exposure. Visit www.ewarenessinc.com.

The 2006 WebAward judges consist of Internet professionals who have direct experience designing and managing Web sites — including members of the media, interactive creative directors, corporate marketing managers, site designers, content providers and webmasters.

Judging for this year's awards will take place in July and August, with winners announced in September. Visit www.webawards2006.org.